

- Chief Patron** : **Sri. Arvind Kumar, IAS**  
I/C Vice-Chancellor, Osmania University
- Patron** : **Prof. Ch. Gopal Reddy**  
Registrar, Osmania University
- Convener** : **Prof. L.B Laxmikanth Rathod,**  
Principal, Nizam College.
- Co- Convener** : **Dr. Avinash Jaiswal,**  
Vice- Principal, Nizam College
- Conference Advisor** : **Prof. R. Nageshwar Rao**  
Head, Dept. Business Management.  
**Director IQAC, OU**

### Organising Secretaries

- Dr. M. Madhavi,** In-charge Head Dept MBA  
**Mrs. Swapnika Jaiswal,** Faculty, BBA  
**Mrs. Heena Kauser,** Faculty, BBA  
**Mrs. Pravalika,** Faculty, BBA

### For details contact:

swapj1090@gmail.com | kauserheena27@gmail.com

### Venue:

Auditorium, Nizam College, Hyderabad



## Two Day National Seminar On “ROLE OF MAKE IN INDIA- IN GLOBAL ENTREPRENEURIAL DEVELOPMENT” on Feb 27th -28th, 2020



Organised by  
**DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)**  
**NIZAM COLLEGE (AUTONOMOUS): OSMANIA UNIVERSITY**  
**BASHEERBAGH, HYDERABAD**

## About the College

Nizam College established in the year 1887 by the amalgamation of Hyderabad School and the Madarsa-i-Aliya and is one of the oldest and most esteemed institutions of higher education in South India. It was affiliated to the University of Madras for 60 years after its inception, and was made a Constituent College of Osmania University on 19th February 1947.

## About the Department:

The Bachelor of Business Administration BBA course was introduced in Nizam College during the Academic year 2013-2014. This course is on par with any other degree course offered in six semesters and the course is exclusively offered for Foreign Students by the Osmania University.

## About the Seminar:

- India is becoming an entrepreneurship model for the world.
- Make in India was Launched by the Government of India on 25th September 2014 to encourage companies to manufacture in India. The campaign was majorly designed to facilitate investment, foster innovation, protect intellectual property and build best-in class manufacturing infrastructure for the aspiring entrepreneurs.
- The Conference will bring the knowledge to "Make in India will affect the young entrepreneurs in a very positive way, and will bring an attitudinal change the perception of the world towards India.

## Themes of the Seminar

- Role of Entrepreneurship in economic development.
- Role of support institutions and management of business.
- Entrepreneur contributes to social development
- Challenges and opportunities in Global Entrepreneurship.
- Women Entrepreneurship and Entrepreneurial Motivation.

## Call for Abstracts

Abstracts are invited for the presentation under the above themes from UG/PG students /faculty/ Research scholars of all colleges and Universities across India on before 17th Feb 2020. Abstracts not exceeding 200-250 words (TIMES NEW ROMAN, font size 11 send through email at [swapj1090@gmail.com](mailto:swapj1090@gmail.com).

Note: Name of the presenter and title of the abstract should be highlighted in bold letters.

## Important Dates:

The last date for abstract submission is 17th Feb, 2020.

The last date for seminar registration is 20th Feb, 2020.

**Seminar dates:** 27-28th February 2020.

## REGISTRATION :

Kindly open the link and fill your data after paying delegate fee.

**<https://forms.gle/w18HpPWqWEVmpU2c6>**

## Delegate Fee

For Faculty Rs. 500 (Rupees. Five hundred Only)

For Scholars and Students Rs. 300/- (Rupees Three hundred only)

## Online Transfer details:

A/c. No 52117474622

IFSC: SBIN0020066, SBI, Gunfoundry, Hyderabad