



BUSINESS PLAN WRITING CONTEST

Inter-College Competition 2020

Online Registration

Opens: 1st Dec, 2020

Closes: 15th Dec, 2020

Screening Process

Stage 1: Register to send the business idea at:

<https://forms.gle/mCSb8yfe4FB4hyku8>

Stage 2:

Attend the online MASTER-CLASS* and submit the business-plan.

Stage 3: Pitch and discuss with investors, bankers, VCs & Experts

* Only best 30 business ideas will be shortlisted to attend online master-class from National Institute for MSME.

*There is NO charge/ fees/ payment at any stage of the contest. Each team can consist of maximum 3 participants.

** Vouchers will be given for skilling/ up-skilling / enhancing knowledge of the winners. The Winners would be given a letter of appreciation indicating the winning amount. They would pay for the course and seek reimbursement from SIDBI within 6 months of winning the prize. We invite you to go through info series on how, what, when on entrepreneurship at

<https://www.sidbi.in/en/swavalamban-info-series>

सिडबी स्वावलंबन प्रोत्साहन**
SIDBI Swavalamban Protsahan**

1st Prize – Rs.12,000/-

2nd Prize – Rs.8,000/-

3rd Prize – Rs.5,000/-



Esteemed Jury Members

- **Mr. Sandeep Bhatnagar**
Director – M & BD
National Institute for MSME
- **Prof. M. Usha**
Chairperson - AC
Andhra Mahilla Sabha ASCW
- **Dr. Madhavi**
Head MBA,
Nizam College
- **Ms. M. Prashanti**
ED Cell Convenor
St Joseph's Degree & PG
College
- **Ms. Madhuri Putrevu,**
Convenor – EDC
Aurora's Degree & PG College

Industry Partners

- Small Industries
Development Bank of
India (SIDBI)
- Yes Bank
- Axis Bank
- Hansa Equity Partners
- UC Inclusive Credit

Media Partners

- The Hans India
- Hindi Milap