



NIZAM COLLEGE
Autonomous With CPE Status
A Constituent College of Osmania University
Hyderabad, Telangana, India
Three Day International e-Conference



On
Multidisciplinary Education System – Transforming India into Digital Economy

23rd - 25th September, 2020

Organized by IQAC & Department of Business Management

About Nizam college

Nizam College, a constituent college of Osmania University established in 1887 is one of the oldest and most esteemed institutions of higher education in South India. Located at the heart of Hyderabad city, Telangana, the College offers both undergraduate and postgraduate courses in the faculties of Arts, Social Sciences, Commerce and Sciences in addition to professional courses such as MBA, MCA, M.Sc.(IS) and BCA. Known for its achievements in academic, research and sports arena, Nizam College has produced ample number of responsible citizens in different fields and popular personalities contributing to nation building. The college also hosts diversified students belonging to rural and urban Telangana as well as foreign students from more than 50 countries of the world. The college promises to continue as a centre of excellence in education and consolidate position as a reputed institution of higher education in the country

Visit: <http://nizamcollege.ac.in/>

About the Conference

The New Education Policy adopted holistic and progressive approach which will strengthen the future generations of Indian education system based original knowledge, practices, and ideas. India requires an education system that provides high-quality education contributing directly to transform India, making India a global knowledge superpower.

According to NEP, all universities and colleges must aim to become multidisciplinary by 2040. Even engineering institutions, such as IITs, will be expected to move towards more holistic and multidisciplinary education with more arts and humanities. The document says “Students of arts and humanities will aim to learn more science and all will make an effort to incorporate more vocational subjects and soft skills”.

The new policy talks about moving away “**from high-stakes examinations towards more continuous and comprehensive evaluation**”. Management education is the most sought after area of study in the current times. Thanks to the current rate of globalization and privatization, this is one degree whose value is only going to soar higher and higher in the times to come. Thus, it is quite natural that individuals with dreams of bright future and the zeal to thrive in a challenging work environment are increasingly opting for management studies. One of the many trends that have shown results in the past few years is that of taking a multidisciplinary approach to management education.

In this context, the primary objective of the conference is to provide a platform for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to identify and explore opportunities in management related to multidisciplinary approach using STEM (Science, Technology, Engineering, Mathematics) concept to management and the digital economy based on the New Economic Policy. The conference would provide insight into STEM management measuring value into Digital economy

The conference focuses on issues that identify, explore and shape opportunities with multidisciplinary collaboration to management, Industry-University collaborative exchange for creating Entrepreneurship/Employment opportunities and Inclusion of community participation in the design of flexible curriculum with University-Industry collaboration.

THEMES

1. Impact of Technology In Teaching Business Programs (MOOCS, Edx , Online Distance Learning etc.)
2. STEM Management: Challenges & Opportunities
3. Emerging science applied to commercialization of research
4. Emerging Issues in Digital Innovation
5. Innovations in multidisciplinary programs and education
6. Technology for Emerging markets
7. Management education for the New Economy- Meeting New Demands of Stakeholders
8. Transformation & Structured Management Practices
9. Artificial intelligence (AI) and Innovation
10. Change Management & Leadership
11. Case Studies Converging with the Conference Theme
12. Role of Social Sciences & Humanities in Digital Economy

KEY AREAS OF DISCUSSION

- The New Economic Policy and Impact.
- Management Challenges in dealing with multidisciplinary approach.
- To bridge the gap between academic wisdom and practical knowledge.

CALL FOR PAPERS & SUBMISSION GUIDELINES

The e-conference invites abstracts for oral and poster presentations in relation with the theme of the conference. The interested candidates need to register and send the abstracts.

- Title of the Paper, Name, Position, Affiliation, Contact no. and Email address
- Title should be in font size 14, centre aligned
- Name of the author should be in font size 12 and affiliation in font size 11
- Abstract should be the in font size 12 (Times New Roman, 1.5 Line Spacing)
- Abstract of approximately 500 words with 3-4 key-words at the end of the abstract
- The subheadings and the body of the text should be in font size 12.
- Paper should be submitted in MS-Word format

Kindly submit your abstracts at: headmanagement@nizamcollege.ac.in on or before **20th September, 2020**. Oral as well as poster presentations should be presented online. Hence, participants have to make necessary arrangements for electronic presentation. The selected list of oral presenters will be emailed to the presenter by **22st September, 2020**.

Note:

*****All accepted abstracts will be included in conference proceedings published in the ISBN book***

IMPORTANT DATES

- Abstract Submission 20th September 2020
- Notification of Acceptance 22nd September 2020
- Last date for payment of registration fee 20th September 2020
- Conference Dates 23rd, 24th, 25th September 2020

Registration:

The registration fee is ₹ 200/- for Faculty and Practitioners, ₹ 100/- for students and Research Scholars.

E-Certificate will be issued to the registered participants only.

Online Registration Link : <https://tinyurl.com/MBAconference2020>

Details of Payment of Registration Fee

- ✓ Beneficiary Name: **B. Madhavi**
- ✓ A/C. No.: **058301000013360**
- ✓ IFSCCode: **IOBA0000583**
- ✓ Indian Overseas Bank (IOB), Basheerbagh, Hyderabad, Telangana



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Chief Patron

Sri Arvind Kumar, IAS
Govt. of Telangana
In-Charge Vice Chancellor
Osmania University, Hyderabad

Conference Director

Prof. L.B. Laxmikanth Rathod
Principal, Nizam College

Conference Convenor

Dr. B. Madhavi
Head, Dept of MBA,
Nizam College

Patron

Prof. Ch. Gopal Reddy
Registrar,
Osmania University,
Hyderabad

Conference Organising Secretary

Dr. P Hima Bindu
Coordinator, IQAC
Nizam College

DAY 1: 23rd September, 2020 2.00-5.00 PM

Mr. Jonathan Ebsworth
Founder & Director
Techdotpeople Ltd.,
United Kingdom.



Dr. P. Murugan
Assistant Professor
School of Management Studies,
University of Hyderabad, Telangana

**Advisory Committee**

- Dr. Avinash Jaiswal, Vice- Principal, Nizam College
- Dr. M. Madhavi, Member, IQAC and Controller of Examinations
- Dr. B. Vijaya Kumar, Member, IQAC and Academic Coordinator
- Dr. Chand Pasha, Member, IQAC and HOD, Microbiology
- Dr. Melissa Helen, Member, IQAC, Dept of English

Organizing Team

- Dr. Kaleem Ahmed Jaleeli, HOD of Physics
- Dr. Priya Kumari, IQAC Member
- Ms. D. Mahija, IQAC Member
- Ms. M. Aswini, Dept of MBA
- Ms. E. R. Gayatri, Dept of MBA

Technical Support

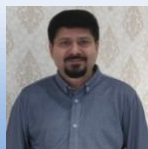
Mr. G. Devender, Assistant Professor(C),Dept. of Commerce, Nizam College

DAY 2: 24th September, 2020 2.00-5.00 PM

Prof. Sita Vanka
School of Management Studies
University of Hyderabad
Telangana, India



Mr. Manoj Kavali
Service Delivery Manager
Wipro India Limited
Hyderabad, India

**External Members for Panel Discussion**

Mr. Siva Shankar
Senior Consultant,
TCS



Prof. Usha Munipalle
Dept of Commerce
Osmania University



Dr. Suparna Dutta
Dept of English
BIT, Mesra



Mr. Sandeep Bhatnagar
Director (M &BD)
Ministry of MSME
Government of India

DAY 3: 25th September, 2020 2.00-5.00 PM

Dr. Suparna Dutta
Associate Professor of English
Birla Institute of Technology, Mesra,
Off campus, Noida, India



Dr. Shakardokht Jafari
Medical Radiation Physicist,
Co-founder & CTO, TrueInvivo Ltd.,
United Kingdom



Conference Schedule

Day	Speaker	Topic	Timings	Moderators
23rd Sep,2020	Mr. Jonathan Ebsworth	<i>Challenges Around HR Management / Technology Collaboration</i>	2.00pm – 3.00 pm	Dr. M. Madhavi / Dr. A. Vijaya Bhasker Reddy
	Dr. P. Murugan	<i>Research Methods for Multidisciplinary Management</i>	3.00pm – 4.00 pm	
		Oral & Poster Presentations	4.00 pm-5.00pm	
24th Sep,2020	Prof. Sita Vanka	<i>Response of Higher Education System towards Digital Economy</i>	2.00pm – 3.00 pm	Dr. Melissa Helen / Dr. Vinita Pandey
	Mr. Manoj Kavali	<i>Essential fundamentals of Technology in developing and increasing employability portion</i>	3.00pm – 4.00 pm	
		Oral & Poster Presentations	4.00 pm - 5.00pm	
25th Sep,2020	Dr. Suparna Dutta	<i>Communication, the bedrock for interdisciplinary approach</i>	2.00pm – 2.45 pm	Dr. Chand Pasha / Dr. C. V Ranjani
	Dr. Shakardokht Jafari	<i>Emerging science applied to commercialization of research</i>	2.45pm – 3.30 pm	
		Oral & Poster Presentations	4.30 pm onwards	
25th Sep,2020	Panel Discussion	“Campus Connect”	3.30 pm – 4.30 pm	
	<ul style="list-style-type: none"> ➤ Mr. Siva Shankar, Senior Consultant, Tata Consultancy Services, Hyderabad ➤ Prof. Usha Munipalle (Retd), Department of Commerce, Osmania University ➤ Dr. Suparna Dutta, Associate Professor, BIT Mesra, Off campus, Noida ➤ Mr. Sandeep Bhatnagar, Director (M &BD) ,Ministry of MSME Government of India ➤ Dr. C.V. Ranjani , Asst. Professor, Department of Commerce, Nizam College 			