

Faculty Information



Brief Profile of Faculty in Less than 500 words

Dr P Srinivas Reddy Assistant Professor and Head of the Department of Commerce Nizam College, Osmania University. He had 20years experience his specialization subjects are accounting and Finance.

He has completed M.Com, M.Phil, Ph.D, ICWAI Inter and also qualified NET from UGC in the year 2013. He was invited by many colleges as guest lecture.

He presented many papers national and international conferences. He has published 7 articles.

Faculty Information
Detailed CV



1. Personal Details

Name of the faculty	Dr Pullagurula Srinivas Reddy
Gender	MALE
Department	COMMERCE
PAN	CEMPP7774N
Designation	Assistant Professor
Qualification	M.Com, M.Phil, Ph.D, ICWA Intermediate
Date of Joining (Submit Appointment Letter)	06/09/2013
Date of Birth	04-05-1973
Category	OC
Mobile Number	9849975062
E-Mail Id	Srinivas_kool@yahoo.com
Address	Nizam College, Hyderabad

2. Academic details:

Degree	Qualification	Month and Year of Passing	Division	% of Marks	Univ/Board/ Institution with State
PG (M.A./M.Com/ M.Sc/M.Tech/ MBA/ MCA/Any other)	M.Com	1996	First		Osmania University
CSIR/UGC-NET /SELT/Any other	NET	2011			
Any other					
Research details	Title of Thesis			Month and Year of award	Univ/Board/ Institution with State
M.Phil	Financial performance of tobacco industry- A case study of VST industries Ltd.			2007	Osmania University
Ph.D	Impact of Electronic Media on consumer behavior- A Study of consumer durable goods.			2012	Osmania University
Post Doctorial/ D.Sc./D.Litt.					
Any other					
*Please provide the scanned copies of certificates					

3. Teaching Experience: Total: 19 yrs UG: 15 yrs PG: 5 yrs

4. Academic Promotions:

Designation	Month and Year of Promotion
Associate Professor	
Professor	
* Please provide order copies	

5. Resource persons:

Guest Lectures/ Extension Lectures	No. of Lectures	Name of Program	Organization / Institution	Date and Year
Financial Accounts	8	MCA	Koti Womens College	2010, 2011, 2013
* Please provide the certificates or letter of invitation				

6. Carrier Development Programs: Orientation Course/ Refresher courses/Short Term Course/Faculty Development Programme

Course attended	Institution /University	Title of the Professional Development Programme	Duration	
			From	To
Workshop	Department of Commerce, Osmania University	Stock Market Operations with Live Trading	April 13, 2012	April 13, 2012
Work shop	Department of Business Management SCET	shop on "Analytical Research Skills for Management Scholars	9 th April 2012	10 th April,2012
* Please provide the certificates				

7. Research Details:

Research Experience (No. of years):			
Area of research :			
Supervisor for M.Phil/Ph.D (Guideship Letter)			
No of students working/Registered	Ph.D: F: M:		
No. of students with fellowship (JRF)	M:	F:	Total:
No. of students with fellowship (SRF)	M:	F:	Total:
No. of students with fellowship (Project fellow)	M:	F:	Total:
No. of students with any other fellowship	M:	F:	Total:
No of students working for M.Phil.	M:	F:	Total:
No of students working as Post.docs.	M:	F:	Total:
No of students working as RA	M:	F:	Total:
No. of M.Phil/Ph.D. Produced	Ph.D: M: F: Total:		M.Phil: M: F: Total:
Name of Students awarded. M.Phil/Ph.D	Title of Thesis	Month and Year of Registration	Month and Year of Award
1.			
* Please provide the list of students registered, along with their category and fellowship details			

8. Total No. of Research Publications: International: National:

8.1 List of publications (## If possible use MS-Excel file which is attached as separate file)

SNo	Title of Paper	Name of the Author s	Name of the Journal	Volume and Page No	Month and Year of Publication	Peer reviewed/ Non Peer reviewed	Impact factor	National/ International	ISSN No.	UGC Journal No	Citation index (SCL./S COPUS /Web of Science/ ICI	No. of citation excluding self citation	h-index	Institutional affiliation as mentioned in publication
1														
2														

* please provide the PDF or scanned copy of the articles along with ISSN no. and DOI

9. List of Publication in Conference proceedings:

SNo	Title of Paper	Name of Conference	Name of the Publisher	Month and Year of Publication	ISBN No.	State/National /International	Affiliated institute at the time of publication
1	Managing Hr Challenges in Insurance Industry-A Study on Life Insurance	Global Insurance Practices an Outlook	Global Research Society Publications		978-93-8581700-7	National	
2							

* please provide the PDF or scanned copy of the articles along with ISBN no. and DOI

10. List of Books Published:

S.No	Title of Book/Chapter	Edited/ Authored	Name of the Publisher	Month and Year of Publication	ISBN No.	State/National /International	Affiliated institute at the time of publication
1							
2							

* please provide the PDF or scanned copy of the first page along with ISBN no.

11. Member on editorial board or referee for national/international

S.No.	Name of the Journal	Status on the editorial Board	ISSN Number	Periodicity of Publication	Month and Year of Inception of Journal	Impact factor

* Please provide the certificates or e-Copy of letter from editor or editorial board

12. No. of Papers Presented in Conference/workshop/seminars: (Oral/Poster)

SNo	Title of the paper	Name of Conference/workshop/ Seminars	Oral/Poster	Organized by	Date and year	State/National/International	Oral/Poster
1	Impact of Microfinance Programme for the women Empowerment	International conference on“Contemporary Global Management Prospective and Practices”-SNIST			April 27-28- 2012	International	
2	Consumer preference of select household electronic goods	Modern Management practice		OUCCBM	February 1 st -2 nd - 2013		
3	Project management A tool-Project mangers Bhrama Astra	National Seminar on Project Management- A Tool for Strategic Competence		OUCCBM	March 15 th -16 th - 2013.		
4	Corporate reporting ethical practices and social responsibility	International conference on strategies for business excellence		MRCET	March 30-31-2012		
5	MGNREGS- Overview	National Seminar on “The Role of MGNREGS in poverty Reduction		OUCCBM	December 30 th -31 st 2013		
* Please provide the certificates							

13. Conferences/ workshop/ seminars/Training Program etc organized.

SNo	Name of the Seminar	International/ National/State/University/College level	Date	No. of papers presented	No. of Participants		Source of funding/ Sponsorin g Agency
					Nizam College	Other Institutions	
* Please provide the proof of organization and sanction letter for funding							

14. Conferences/ workshop/ seminars/Training Program etc attended/participated.

S.No	Name of the Seminar attended	National/ International	Duration		Organized by	Funded/Not Funded	Funding agency	Amount
			From	To				
1	Analytical Research Skills For Management Scholars		9 th	10 th April 2012	Dept of Business Management , Samskruthi college oof Engineering &Technology, Ghatkesar	Funded	MHRD, New Delhi	
2	“Project Management- A tool for strategic competence	National	15 th	16 th March 2013				
3	Global Business:Opportunities & Challenges	International	27 th	29 th March 2014	Osmania University at CSIR-IICT			
4	Commodity Derivative trading in India –Issues and Concerns	National	7 th	8 th August,2014	Dept of Commerce Osmania University			
5	Human Rights In 21 st century: Emerging Dimensions	National	6 th	7 th July 2013	Dept of Political Science P.G college Securabad			
6	Workshop on Soft Skills		11 TH	15 TH September 2017	Osmania University			
7	Innovations in Commerce and Science	National	29 th	30 th Nov 2017	Nizam College			
8.	Forensic Accounting and Fraud Examination	National	1 st Dec 2017	2 nd Dec 2017	Osmania University			
9.	New Era Marketing Challenges	National	27 th Aug	28 th Aug 2013	Osmania University			
10.	Modern Management Practices	National	1 st Feb 2013	2 nd Feb 2013	Osmania University			
11.	Contemporary issues in Business	National	30 th Nov 2012		Osmania University			
12.	Bio-Diversity		28 th Sept 2012		Osmania University			
13.	Youth Development	National	10 th May 2016		Nizam College			
14.	Computational Methods and Data Analysis in Social Sciences	National	19 th March 2014	25 th March 2014	Nizam College			
15.	Induction Programme		20 th June 2014	21 st June 2014	Osmania University			

* Please provide the certificates and sanction letter for funding

15. Patents:

Total No. of Patents: _____ No. of Patents applied: _____ No. of Patents approved: _____

S.No	Month and Year	National/ International/ Commercialized	Country	Patent Information	Patent Filed/ Published /Granted	Patent Applicaton no./Grant No.
1						
2.						
* Please provide the copy of patent publication and Patent grant orders						

16. Research Projects:

Total No. Projects:

Major: -

Minor:

Title/Name of Project	Major /Minor	Funding Agency	Amount Granted (in Rs. Lakhs)	Amount Received (in Rs. Lakhs)	Duration	Date and Year	Status – Completed /Ongoing/ Sanctioned/ Submitted
* Please provide the scanned copy of sanction letter/ grant received orders/project closure orders							

17. Consultancy Projects:

Name of the Consultant	Name of the Consultancy Project	Consulting/Sponsoring Agency with Contact Details	Month and Year	Funds earned/ Revenue generated during last five years (in Rs.)*
* Audited statement of accounts indicating the revenue generated through consultancy				

18. Collaboration activities for research:

Title of the collaborative activity	Name of the Collaborating agency with contact details	Source of financial support	Month and Year of collaboration	Duration	Nature of activity
* Audited statement of accounts indicating the revenue generated through consultancy					

19. Students Projects:

Total No.of Student Projects Guided:

S.No	Name of the student	Course	Title of the Project	Duration of the Project	Month & Year of the Award
* please provide copy of certificate page or certificate from Head/Principal					

20. Faculty visit abroad on academic purpose:

Institution Visited & Period of Visit	Country	Sponsoring of agency	Activity undertaken	Month and Year of Visit
* please provide invitations/sanction letters/grant received letter				

21. Awards / distinction received if any

Name of the award Received	International/ National/ State/University/District/College level	Nature of Award	Month & Year of the Award
* please provide copy of certificate			

22. International fellowship for advanced studies/research received if any

Name of the award	Month and Year of Award	Awarding agency
* please provide copy of certificate		

23. Faculty Distinction/Nominations to University/State/National/International bodies.

Membership / Distinction earned	Organization	University/State/ National/International Level	Month and Year
*please provide copy of offer letters/appointment orders			

24. Collaborative programs if any other University / Organization/ Industries

Name of Program	Nature of Collaboration	Collaborating organization and Country	Objectives of MOU	Month and Year
* please provide copy of MoU letter				

- 25.** Innovation adopted in Teaching (If any, provide details.):
- 26.** Participation in Curriculum design/BOS etc. (copy of minutes of meeting)
- 27.** List of ICT modules prepared (Please provide soft copies of modules, url link/videos):
- 28.** Social outreach programs conducted (If any, proof as photographs, videos, certificate of appreciation, etc):
- 29.** Life Members of any bodies (provide membership details):
- 30.** Extension activities and institutional social responsibility (If any, provide proof)
- 31.** Contribution to environmental awareness and protection (If any, provide proof)
- 32.** Please provide the details if any MoUs/Linkages (If any, provide MoU letter):
- 33.** Any another relevant information:

SIGNATURE